

YOUR 2020 RESOLUTIONS

- Organize your workspace
- Solidify your branding
- Build an email list
- Plan your social media monthly
- Keep a note of content ideas to reference when you're running low
- Revisit your sales pitch
- Update your website
- Write a blog post to share your unique knowledge
- Delegate tasks that take up too much of your time
- Clean up your onboarding process
- Clean up your policies
- Write your business plan
- Reconnect with your accountant and see how you can do better
- Get featured on 3 websites
- Reflect on your month to gauge process
- Get an accountability buddy
- Practice communication to team and customers or clients
- Learn to effectively manage cash flow
- Host or sponsor an event, no matter the size
- Work on your automation
- Go to at least one in-person networking event per quarter
- Put money aside for taxes weekly
- Hire a design and marketing team
- Reward yourself for big achievements
- Continue your education even if just through online courses
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- Support fellow small businesses
- Examine online presence and make sure it's all up to date
- Prioritize work/life balance
- Get rid of toxic people
- Know when to take time off
- Take an actual break in the middle of the day
- Don't put work ahead of family
- Be kind to yourself
- Take a vacation
- Set boundaries
- Take a day trip
- Budget your personal spending
- Make gratitude lists weekly
- Set clear goals for yourself
- Try or learn something new
- Buy art from a small artist
- Work outside
- Practice personal development
- Shut all electronics off for 1 weekend
- Limit mindless social media habits
- Open your mind to criticism and feedback
- Take a class unrelated to business
- Take a yoga class
- Volunteer at an animal shelter
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